

How we engaged with the community

Community engagement for the shaping of the Metropolitan Servicing Strategy ran from 31 March to 1 June 2025.

We engaged with communities to:

- Share the future water challenges facing Auckland
- Understand community priorities, values, and aspirations
- Gather feedback to help shape the actions and decisions that will guide the strategy

We created different opportunities for people across Tāmaki Makaurau to share their views:



17,000 email invitations to local events



Tapped In newsletter (440,000 households)



Social media more than 140,000 views



2582 people dropped tokens



890 survey responses



2 workshops



17 in-person events



Key engagement statistics and results





Youth engagement (13-24)

140 youth interactions

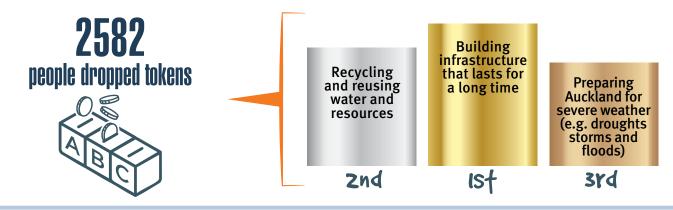
2 youth summits

1 hackathon

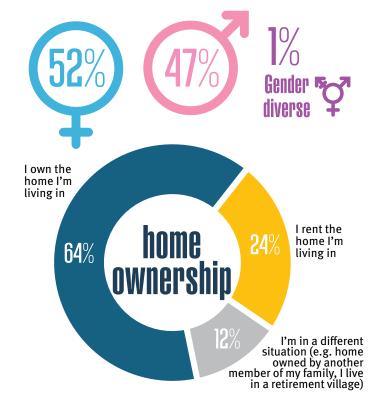
88 Buzzly youth survey submissions

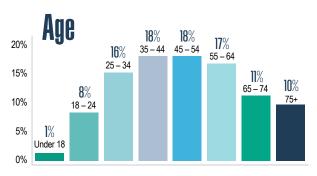
Auckland's top three priorities

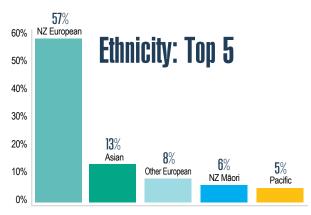
From all engagements, including the token drop activities, these are the three top priorities selected:



890 survey responses







We listened to what was important to you and how you want us to spend money to safeguard our future. We will use these insights to inform our Metropolitan Servicing strategy. You gave us five areas that you want us to invest in.

Build infrastructure that lasts a long time



Start now and implement and invest for ALL to benefit for a better future for ALL

We need to get ahead of severe weather



Having to recover from natural disasters will cripple the economy.

We've got to do better for the local environment



We want to support Watercare to lead efforts to cut pollution in Auckland. This is because ultimately we want to protect the environment for future generations, cost-effectively.

Recycle to maximise long-term value



It makes sense to get full use of all resources rather than throwing them away after one use.

Get the basics right, then innovate



Oo the basics right, then it will be easier to get buy-in for innovation.
Work smarter, learn from what other countries are doing to use technology

How we will use your feedback

Your feedback will help us take a clear and strategic approach to creating long-term value for Auckland. This means:

- showing how we are protecting against drought, preparing for extreme weather, and improving environmental outcomes where possible
- focusing on essential large-scale infrastructure, while also creating space for local solutions and innovation
- being open about risks, progress, and the reasons behind our decisions
- supporting smarter, future-focused choices when delaying investment can deliver better results
- promoting circular economy principles
- highlighting the role customers can play from installing a rain tank, to using water wisely, to getting involved in their communities



Next steps

Building on our engagement, we will develop an adaptive pathway plan that will support us in making wise decisions with public feedback in mind. This approach allows us to respond flexibly to changing conditions while staying true to the public's priorities.

In 2026 we will provide a draft of the metropolitan servicing strategy for the public to provide feedback on. We extend our heartfelt thanks to everyone who generously shared their thoughts, experiences, and aspirations with us throughout this engagement. Your voices have guided our understanding, and we hope this report faithfully reflects the korero you entrusted to us.

